



Jan.-Jun., 2022

# JIGYASA

A Bi-Annual Newsletter



**INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT**

Accredited Grade 'A' by NAAC

Approved by AICTE & Recognized by UGC U/s 2(f) of UGC Act

Rated as Category 'A' by Joint Assessment Committee

(Volume 22, Issue 1, Jan. – Jun. 2022)

## Vision

"The Institute aims to be a Centre of Excellence, promoting value based quality education in the emerging areas of advanced professional studies in Information Technology and Management".

## Mission

- To promote learning environment that delivers employable students with strong analytical mind, thinking ability, entrepreneurial and organizational skills required in a dynamic professional environment.
- To foster strategic alliance with industry for applied research.
- To inculcate ethical, social and moral values amongst students.

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Dear Readers,

Dear Readers, it is indeed a great honour to be the editors of Newsletter 'JIGYASA' which serves as one of the imperative communication channels between IITM and its major stakeholders. Jigyasa presents an overview of all the activities and the events organized in the campus. In this issue, we look at the past and the future as our catalogue of activities unfolds itself. To begin with, we welcome our new batch with pride, enthusiasm and exuberance. We are looking forward to the forthcoming semester with same ecstasy and earnest commitment. Last but not least, we would like to thank IITM family members for their eternal support and contribution throughout the creation of this edition of 'Jigyasa'.

Best wishes  
Editorial Board

### **EDITORIAL BOARD**

Dr.Jyoti Bhambhani (Coordinator)

Ms. Suman Singh (Member)

## FROM THE CHAIRMAN'S DESK



**Shri J. C. Sharma  
(Chairman)**

Knowledge – A fluid mix of experience, value, contextual information and expert insight provides the framework for evaluating and incorporating new experiences and information. It originates and is applied in the minds of the apprehenders. In organizations, it often becomes embedded not only in documents or repositories, but also in organizational routines, processes, practices and norms. True to this sense, this issue of JIGYASA brings to you an account of the events and activities that took place at the institution. The panoramic glimpses of the vibrant and fecund events are entwined into its pages which speak themselves for the thrusts, learning dimensions and developments that took place in the semester gone by. The very objective of education at IITM is to stimulate the thinking process so that the students and other stakeholders form an independent view to take emancipated and virtuous decisions discriminating between right and wrong. I extend my warm wishes to the entire IITM family to continue this journey of nurturing excellence in the field of education.



**Prof. (Dr.) Prerna Mahajan  
(Director)**

## FROM THE DIRECTOR'S DESK

It is a feeling of immense pleasure and pride for me to release another issue of our Newsletter “JIGYASA”. The newsletter intends to emphasize upon the changing paradigm that strengthens the bond amongst education, research and community services. It is good news for the IITM fraternity that the institution has progressed in terms of its national accreditation, adoption of new education policy, curriculum enrichment, infrastructure up gradation, software program enhancements, students and faculty exchange programs, guest lectures, interactions with industry and developmental programmes, the mainstay for any incremental process. Though we feel proud of our accomplishments; we still have to facilitate practices that will ultimately lead to the development of innovative approaches towards teaching and learning and foster intellectual development of students and educators. It will be our utmost endeavour to maintain and sustain the trajectory of growth of our institute.

## Industry Institute Partnership Centre (IIPC)

Industry Institute Partnership Cell (IIPC) of IITM Janakpuri was established in 2004 for enhancing interface between the Institute and Industry. This Cell identifies the industrial expectations and promotes institutional preparation for meeting industrial needs by facilitating internship, seminars, workshops, placement and various other industrial training programs. Industry Institute partnership also reflects in equipping faculty to latest practices and makes the students industry-ready by providing exposure to current industry practices.

It helps students hone their skills to adapt to changing technologies. The primary focus of IIPC is to interact with major companies across different industries to establish partnership in near future. The Central T & P Cell is committed to meet the career objectives of students and cater to the Human Resource needs of organizations interested in conducting campus interviews for placements of students passing out from IITM.

### The objectives of the cell are:

- To arrange pre-placement training to the students.
- To identify opportunities for student to do project work in Industries.
- To encourage the department level tie-ups or MoUs with Industries for the mutual benefit.
- To enrich the teaching learning process through identified industrial training / visit.
- To invite industry experts for guest lectures, seminars and expertise sharing.
- To assist the industry in the selection of suitable candidates to fill up job positions through campus interviews and provide career guidance to students.

### Intern Ware-The Internship Cell (Aspire to Inspire!)

- <https://iitminternware.com> ; <https://facebook.com/internware>
- <https://instagram.com/internware>

When it comes to an introduction to the corporate world, one needs to get over the toes. It's merely not just an introduction, but a colossal exposure which includes the discovery of what a person holds within. What are those dynamic skills they possess and what are those hidden potential they need to nourish and let the world know about it.

InternWare helps students to enter that dynamic corporate world which is waiting for them with abundance of opportunities. It nurtures a student at every step which he takes towards advancement in his career. The cell help students to fetch out the best out of them which they need to discover a hand before they step into those exciting corporate challenges which they need to outshine with flying colors and it acts as a palette to let them paint their career graciously.

## PLACEMENT RECORD OF MBA

### MBA 2017-19

No. of students seeking placements – 54

No. of students placed – 52

### MBA 2018-20

No. of students seeking placements – 43

No. of students placed – 41

### MBA 2019-21

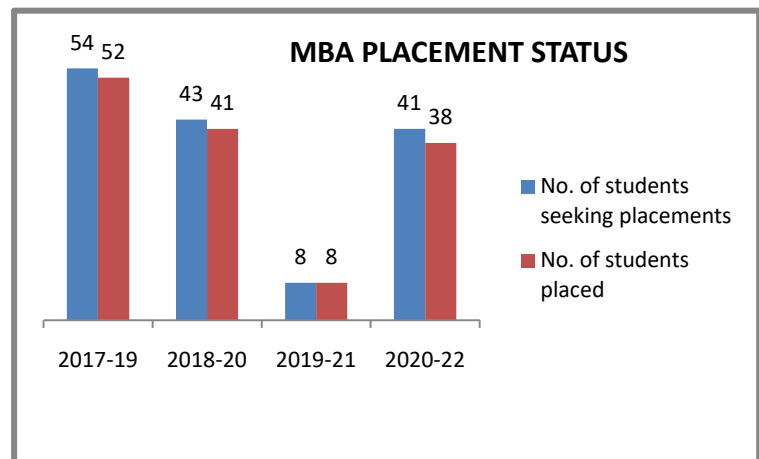
No. of students seeking placements – 08

No. of students placed – 08

### MBA 2020-22

No. of students seeking placements – 41

No. of students placed –



## THE PLACEMENT RECORD OF MCA

### MCA 2016-19

No. of students seeking placements – 45  
No. of students placed – 40

### MCA 2017-20

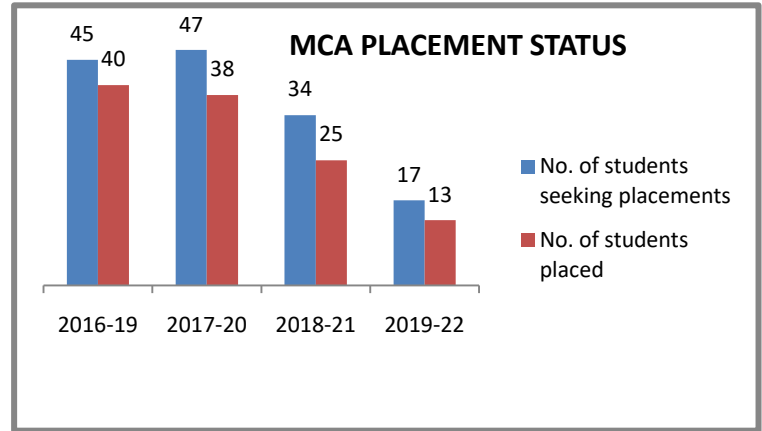
No. of students seeking placements – 47  
No. of students placed – 38

### MCA 2018-21

No. of students seeking placements – 34  
No. of students placed – 25

### MCA 2019-22

No. of students seeking placements – 17  
No. of students placed – 13



**The Placement record of BBA, BCA & B.Com (H) is appended below:**

### **BBA 2019-22**

Company Name	Total Selections
Wipro Ltd.	25
NatWest Group (RBS)	9
TrueBlue India	6
JLL	5
Jaro Education	4
Amazon India	4
City Union Bank	4
Wise FinServ	4
Clevermist	3

### **BCA 2019-22**

Company Name	Total Selections
Deloitte	38
Wipro Technologies	13
Capgemini	13
Decimal Technologies	3
Amazon India	3
PROVAR	3
SAP Labs	1
TCS	1
Sky Trust & Star World Digital	1

### **B.COM. (H) 2019-22**

Company Name	Total Selections
NatWest Group (RBS)	7
JLL	6
Jaro Education	3
Wipro Ltd.	2
PwC India	2
AU Small Finance	2

Bank	Total Selections
HDFC Bank	2
Incedo Technologies	1
Upgrad	1
Amazon India	1
TrueBlue India	1
Publicis Global Delivery	1
ImpactGuru	1

**BBA 2018-21**

Company Name	Total Selections
British Telecom	17
Wipro Ltd.	16
Square Yards	11
NatWest (previously RBS)	10
PlanetSpark	4
UpGrad	4
Loans4wish Financial Services	4
Jaro Education	3
DotPe	2
TravClan Technology India Pvt. Ltd.	2

**BCA 2018-21**

Company Name	Total Selections
Infosys	26
Wipro Technologies	24
TCS	7
British Telecom	6
Deloitte	5
SAP Labs	2
Wipro Ltd.	2
Decimal Technologies Pvt. Ltd.	1
Dezzex Technology	1
Tumlare Software Services Pvt. Ltd.	1

**B.COM. (H) 2018-21**

Company Name	Total Selections
Wipro Ltd.	5
NatWest Group(previously RBS)	4
British Telecom	4
Square Yards	3
PlanetSpark	1
IBM	1
AU Bank	1

**BBA 2017-20**

Company Name	Total Selections
Capgemini	24
RBS	24
British Telecom	16
Wipro HR Services Pvt. Ltd.	15
Concentrix	15
IBM India	9
Guardian	8
Tech Mahindra	7
Genpact	6
JLL India	3
Squareyards	3
Jaro Education	2
S.M. Technology	2
Amazon	2

**BCA 2017-20**

Company Name	Total Selections
Capgemini	17
Infosys	13
Concentrix	6
Deloitte	5
BT India	5
Genpact	4
Wipro Technologies	4
Guardian	3
Tech Mahindra	3
TCS	3
Amazon	2
SAP Labs	1
IBM India	1
S.M. Technology	1

**B.COM. (H) 2017-20**

Company Name	Total Selections
Capgemini	3
IBM India	2
Wipro HR Services Pvt. Ltd.	1
JLL India	1
RBS	1

**BBA 2016-19****BCA 2016-19**

Company Name	Total Selection
Concentrix	48
Amazon	14
Convergys	14
Capgemini	13
British Telecom	12
Royal Bank of Scotland	10
Wipro HR Services Pvt. Ltd.	8
Genpact	5
Urban Clap	4
IBM India	3
Reliance Trends	2

Company Name	Total Selection
Concentrix	20
Infosys	20
Wipro Technologies	11
TCS	10
Capgemini	9
Amazon	8
BT India	7
Deloitte	6
Ramy Infotech	4
SAP Labs	1
Real Time Data Services Pvt. Ltd.	1

### IITM ALUMNI ASSOCIATION

IITM has a duly formed Alumni Association namely “Institute of Information Technology & Management Alumni Association” since Jan 29, 2011. It is active and duly functioning with following major objectives.

- To promote cum foster beneficial interaction between the Alumni and the Alma Mater.
- To undertake activities of nation building including those of charitable nature for overall betterment of society.
- To facilitate and encourage alumni to contribute towards improvement in the areas pertaining to infrastructure, industry interactions with institute.
- To generate corpus for creating better facilities for the institute community.
- To assist students of the institute through grants, scholarships and prizes or any other area as found important.

The Alumni Association has clear set of rules and regulations related to Membership, Subscription, Appeals, Termination of Membership, Re-Admission, General Body composition; its meetings and functions, formation of Executive Committee; its composition, election, tenure and functions which set the tone for smooth functioning of the association.

Alumni Association of IITM is registered with the Registrar of Societies, Govt. of Delhi under Societies Registration Act XXI of 1860 (Registration no: S/WEST/2011/8900163). The office of the Society is located at Institute of Information Technology & Management, D-29, Institutional Area, Janakpuri, and New Delhi-110058.

Alumni Association prints its own **Annual “Alumni Magazine – Essence”** which gives an opportunity to Alumni to contribute articles in contemporary areas, share thoughts and advice with junior batches which can help them to progress in their career. Alumni Association have also introduced series on ‘**Alumni Speak**’ in Sep, 2021 where Alumni from diverse backgrounds interact with junior or current batches (in online or offline mode) to share their corporate journey and motivate these students to take a right call in their professional sphere.

Alumni Meet for Undergraduate students – ‘SANSARG’ conducted on Apr 23, 2022. The Alumni Meet aimed to foster a sense of community among alumni, while supporting a sense of belongingness to the Institution. The event reminded alumni of the beautiful time they had spent in the Institute.



## University Rank Holders

Academic Session Jan- June 2021 (Even Semester)

BBA

Shreyansh Bhagwat  
(2020-23)

95.44%  
III Rank  
(Up to III Semester)



B.COM (H)



Yashica Garg  
(2019-22)

92.39%  
I Rank  
(Up to V Semester)



Chirag Kochhar  
(2019-22)

91.60%  
V Rank  
(Up to V Semester)

**Hard work is the recipe of success. The achievements of IITM students in the exams demonstrate that they have the capacity and ability to achieve the goals and soar high. Congratulations for topping the University exams.**

**Toppers like you always make others proud. Well done!**

**Congratulations!**



## University Subject Wise Toppers - Result Dec 2021(PG)

*Piyush Tanwar  
(2021-23)  
MBA*

*I Sem  
AFM - 100%*



## University Subject Wise Toppers - Result June 2021 (UG)



*Prabal Mehra  
B.Com(H)-E  
(2019-22)*

*V Sem  
ISM-100%*



*Dhruv Mittal  
B.Com(H)-M  
(2021-24)*

*I Sem  
ITC-100%*



*Parth Gupta  
B.Com(H)-M  
(2021-24)*

*I Sem  
ITC-100%*



*Lakshay Seth  
B.Com(H)-E  
(2021-24)*

*I Sem  
ITC-100%*



*Devansh Sabhlok  
B.Com(H)-E  
(2021-24)*

*I Sem  
ITC-100%*



*Ayushi Bhardwaj  
B.Com(H)-E  
(2021-24)*

*I Sem  
ITC-100%*



*Tejas Kapoor  
B.Com(H)-E  
(2021-24)*

*I Sem  
ITC-100%*



*Vishakha Pant  
B.Com(H)-E  
(2021-24)*

*I Sem  
ITC-100%  
E-Commerce-100%*



*Sunehra Khan  
B.Com(H)-M  
(2021-24)*

*I Sem  
ITC-100%*



Aastha Bhojwani  
B.Com(H)-E  
(2021-24)

I Sem  
ITC-100%



Gautam Sharma  
BBA-M  
(2019-22)

V Sem  
POM-100%  
SM-99%



Shreyansh Bhagwat  
BBA-M  
(2020-23)

III Sem  
BL-98%



Ganga Sharma  
BCA-E  
(2020-23)

V Sem  
FEDT VB.Net-91%



Chirag Garg  
BCA-M  
(2020-23)

V Sem  
FEDT VB.Net-91%



Saurabh Sharma  
BCA-M  
(2020-23)

V Sem  
FEDT VB.Net-91%



Pourush Gandhi  
BCA-M  
(2020-23)

V Sem  
Mathematics(III)-80%



Rishit Luthra  
BCA-M  
(2021-24)

I Sem  
Discrete Mathematics-100%



Harmandeep Singh  
BCA-M  
(2021-24)

I Sem  
FCIT-99%





*Nivedita Agarwal*  
*BCA-M*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



*Vishwara*  
*BCA-M*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



*Mansh Monga*  
*BCA-E*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



*Gautam Kohli*  
*BCA-E*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



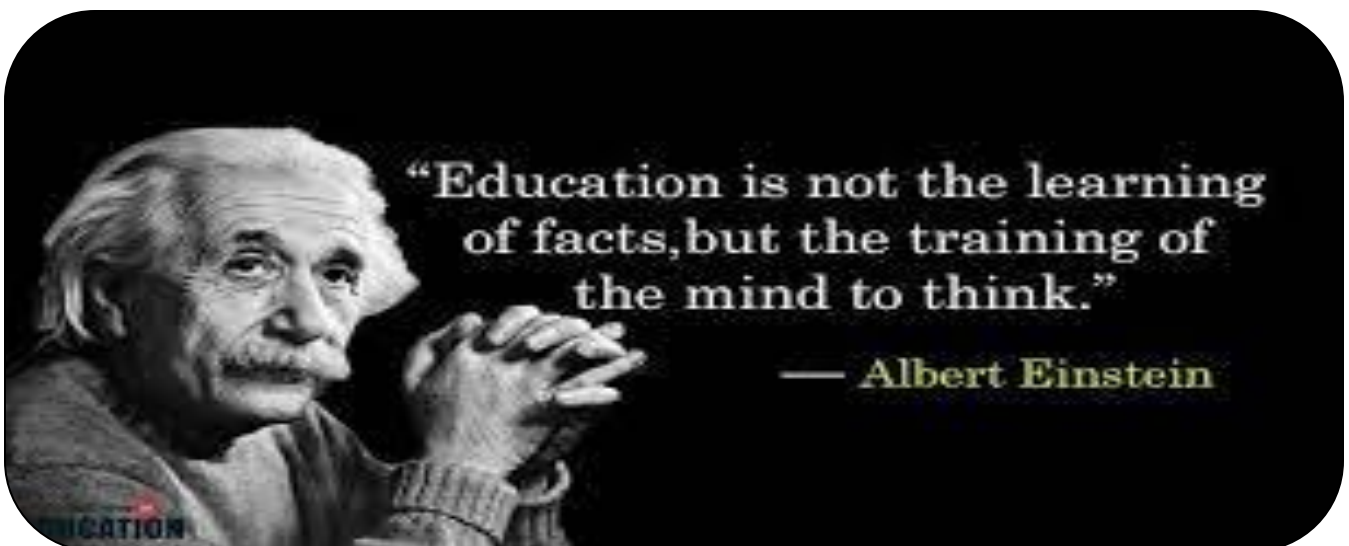
*Ankur Tiwari*  
*BCA-E*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



*Khushi Rakheja*  
*BCA-E*  
*(2021-24)*

*I Sem*  
*FCIT-99%*



## Institute Toppers (End Term Examination) Result Dec 2021

### MCA V SEMESTER (BATCH 2019-2022)



Manish Kumar  
87.40%  
I



Kavneet Kaur  
86.70%  
II



Gurpreet Kaur  
85.50%  
III



Gagandeep Singh Sudan  
85.50%  
III

### MBA III SEMESTER (BATCH 2020-2022)



Srishti  
91.70%  
I



Sonya Sharma  
91.10%  
II



Harsh Chawla  
90.90%  
III

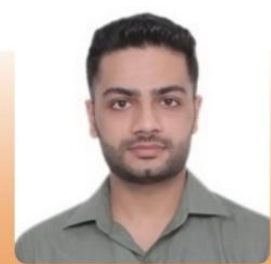
### MBA-I SEMESTER (BATCH 2021-2023)



Komal Chandra  
90.23%  
I



Karishma  
90.22%  
II



Piyush Tanwar  
90.11%  
III

**BCA (FIRST SHIFT) V SEMESTER (BATCH 2019-2022)**



Tanishq  
92.86%  
I



Aman Khandelwal  
92.43%  
II



Ria Dudeja  
92.29%  
III

**BCA (SECOND SHIFT) V SEMESTER (BATCH 2019-2022)**



Aarchi Agrawal  
95.57%  
I



Tanya Nagpal  
94.57%  
II



Ritika Budhiraja  
90.90%  
III

**BCA (FIRST SHIFT) III SEMESTER (BATCH 2020-2023)**



Mansi  
90.23%  
I



Himanshi Sharma  
90.22%  
II



Kirti Goel  
90.11%  
III

**BCA (SECOND SHIFT) III SEMESTER (BATCH 2020-2023)**



Ganga Sharma  
91.38%  
I



Abhishek Prasad  
89.13%  
II



Gitesh  
89.13%  
II



Garima Saxena  
89.00%  
III



**BCA (FIRST SHIFT) I SEMESTER (BATCH 2021-2024)**



*Khushi Sihag*  
92.63%  
I



*Vishvara*  
92.50%  
II



*Divyansh Jha*  
91.50%  
III



*Nivedita Agarwal*  
91.50%  
III

**BCA (SECOND SHIFT) I SEMESTER (BATCH 2021-2024)**



*Mansha Monga*  
93.63%  
I



*Gautam Kohli*  
92.88%  
II



*Ankur tiwari*  
91.50%  
III

**BBA (FIRST SHIFT) V SEMESTER (BATCH 2019-2022)**



*Rohit Khatri*  
90.83%  
I



*Diya Vinalik*  
90.33%  
II



*Lisha Narula*  
89.67%  
III

**BBA (SECOND SHIFT) V SEMESTER (BATCH 2019-2022)**



*Gautam Sharma*  
89.67%  
I



*Aditi Singh*  
89.50%  
II



*Saurav Dua*  
89.00%  
III

**BBA (FIRST SHIFT) III SEMESTER (BATCH 2020-2023)**



*Shreyansh Bhagwat*  
92.50%  
I



*Abhishek Gupta*  
92.00%  
II



*Mansi Goel*  
91.83%  
III



*Vanshika Setia*  
91.83%  
III

**BBA (SECOND SHIFT) III SEMESTER (BATCH 2020-2023)**



*Sarthak Malik*  
93.33%  
I



*Ajay Pal*  
92.67%  
II



*Sakshi Sinha*  
91.00%  
III

**BBA (FIRST SHIFT) I SEMESTER (BATCH 2021-2024)**



*Naveen Mundhra*  
95.57%  
I



*Madhav Singal*  
95.14%  
II



*Prashant Tripathi*  
95.14%  
II



*Tarika Nandwani*  
94.86%  
III



*Rahul Kainth*  
94.86%  
III

**BBA (SECOND SHIFT) I SEMESTER (BATCH 2021-2024)**



*Gaurav Agagarwal*  
95.86%  
I



*Shivansh Chaturvedi*  
95.43%  
II



*Rohan Kumar*  
94.71%  
III



**B.COM (H) V SEMESTER (BATCH 2019-2022)**



**Yashica Garg**  
92.50%  
I



**Shanshak Mishra**  
92.17%  
II



**Juhi Tayal**  
92.17%  
II



**Chirag Kochhar**  
92.00%  
III

**B.COM (H) (SECOND SHIFT) V SEMESTER (BATCH 2019-2022)**



**Divyansh Singh**  
92.33%  
I



**Yash Saluja**  
92.17%  
II



**Bhanu Nagpal**  
91.33%  
III

**B.COM (H)( FIRST SHIFT) III SEMESTER (BATCH 2020-2023)**



**Kunika Rana**  
90.00%  
I



**Chehak Khara**  
89.29%  
II



**Prachi Mittal**  
89.14%  
III

**B.COM (H) (SECOND SHIFT) III SEMESTER (BATCH 2020-2023)**



**Rahul Jain**  
89.00%  
I



**Deepti Sharma**  
88.86%  
II



**Gautam Singh Rawat**  
88.86%  
II



**Swarnika Chhabra**  
88.57%  
III

**B.COM (H) (First SHIFT) I SEMESTER (BATCH 2021-2024)**



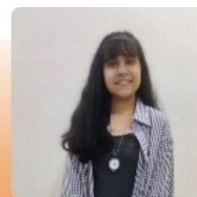
*Saurya Verma*  
90.00%  
I



*Parth Gupta*  
89.86%  
II



*Aditya Gupta*  
89.86%  
II



*Saith Sansar*  
89.57%  
III

**B.COM (H) (SECOND SHIFT) I SEMESTER (BATCH 2021-2024)**



*Ayushi Bhardwaj*  
91.71%  
I



*Vishkha Pant*  
91.00%  
II



*Aastha Bhojwani*  
90.86%  
III



### Faculty Research Achievements

#### International Journals

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, Task-specific image summaries using semantic information and self-supervision, Soft Computing (1433-7643).

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, Computer-aided diagnosis for breast cancer detection and classification using optimal region growing segmentation with MobileNet model., Concurrent Engineering, Sage Journals (1531-2003).

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, Enhancement of tree canopy cover for the mapping of forest from the Sentinel-2 imagery. , Journal of Applied Remote Sensing (Online)( 1931-3195).

**Dr. Sunitha Ravi (2022)**, Implementation of Human Resource Accounting with Respect to India, IS Science Journal Vol.9 No. 1 (1869-9391)

**Dr. Gopal Singh Latwal (2022)**, Executives' Perception towards AI in HR Practices, Souvenir of International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022)

**Dr. Deepika Arora (2022)** Implementation of Human Resource Accounting with Respect to India, IS Science Journal Vol.9 No. 1 Jan-2022(1869-9391)

**Dr. Mandeep Singh (2022)**, Resume Writing: A Boon to Career Development, IS Science Journal Vol.9 No. 1 Jan-2022(1869-9391)

**Dr. Rohit Kumar Yadav (2022)**, Nature Inspired Algorithms for Solving Multiple Alignment Problem: A Review, Archives of Computational Methods in Engineering.

**Dr. Dipti Gulati (2022)**, Resume Writing: A Boon to Career Development, IS Science Journal Vol.9 No. 1 Jan-2022(1869-9391)

**Dr. Deepika Arora (2022)**, Employee Engagement Challenges during Remote Working, Souvenir of International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022)

**Dr. Tripti Lamba (2022)** Optimization of Bug Detection Model: by Evaluating Performance Metric Using Artificial Intelligence, 2nd International Conference on Advance Computing and Innovative Technology Engineering on 28th -29th April 2022, GCET, Greater Noida

**Dr. Vikas Bharara (2022)**, Role & Implications of Fintech in Digital Uprising of Indian Fiscal Services, Souvenir of International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022)

**Dr. Sunitha Ravi (2022)**, Employee Engagement Challenges during Remote Working, Souvenir of International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022)

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, “Internet of Things: Frameworks for Enabling and Emerging Technologies”CRCPress (978-100-32196-20)

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, Blockchain Technology Solutions for Security of IOT-Based Healthcare Systems, Elsevier Press.(978-0323993913)

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, The Use of Blockchain Technology in IOT based Healthcare - A Concise Travelogue., Blockchain Technology Solutions for Security of IOT-Based Healthcare Systems (978-0323993913)

**Prof. (Dr.) Sudhir Kumar Sharma (2022)**, Blockchain Applications for Secure IoT Frameworks: Technologies Shaping the Future, Bentham Science Press (978-1-68108-863-1)

**Ms. Nidhi Srivastava (2022)**, Optimization of Bug Detection Model: by Evaluating Performance Metric Using Artificial Intelligence, 2nd International Conference on Advance Computing and Innovative Technology Engineering on 28th -29th April 2022, GCET, Greater Noida

**Ms. Neha Sharma (2022)**, HR Innovative & Sustainable Approaches in Industrial Revolution 4.0,Souvenir of International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022) (978-81-956645-0-4)

**Ms. Neha Sharma (2022)**, Digitization as a Vehicle to Innovation and Business Growth, Innovation in Finance, Business Processes and Technology during crisis (978-3-96492-353-0)

### **National Journals**

**Dr.Deepika Arora(2022)**,Case Study on Coping up with Electronic Stress in Modern Environment,Multi-Disciplinary Research for Saving Future, Dr.Gajanam S Futane and Others Eds.(979-88864-11-78-2)

**Dr.Deepika Arora (2022)**, Effective Presentation Skills, a Leaves of Knowledge (A Compilation of Summaries of Keynote Speeches Ed. By Dr. Prakash Karad

**Dr.Vikas Bharara (2022)**, Unlocking the Potential of Industry 4.0 in Financial Services,New Horizons in Commerce, Business, IT & Social Sciences

**Prof.Sudhir Kumar Sharma (2022)** SENSOR BASED INTELLIGENT BRAIN COMPUTER INTERFACE System to Assist Hand Paralyzed Patients to Operate Robotic Arm

**Ms. Neha Sharma (2022)** Unlocking the Potential of Industry 4.0 in Financial Services,New Horizons in Commerce, Business, IT & Social Sciences (978-93-90863-61-7)

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### Department of Information Technology

The Department of Computer Science was established at the IITM, Janakpuri in 1999. The department has adopted best practices by promoting innovative ideas in the field of Computer Science. These innovative practices and facilities fulfil the objective of catering to quality enhancement, assurance, and sustenance in the functioning of the department. Our MCA and BCA students have been performing well over the years and are securing top positions in university academically. Sessions on Technical Support and Aptitude lie at the centre of our efforts to facilitate the best placement for our students. The Department of Computer Science (CS) has research orientation in various fields such as Artificial Intelligence, Data Mining, Machine Learning, Data Analytics, etc.

To keep students abreast with the latest technologies, the CS department has also organized Online Project Training. The training sessions focused on emerging technologies like Information Security and Python. Students also completed various certification courses successfully from TCS (Career Edge Course), ICT Academy (Robotic Process Automation (RPA)), Coursera, Edx, etc. The CS department has encouraged both faculty members and students to enrol in MOOC.

Some of the major innovative practices in specific realms being followed by the department are:

- Inculcating value system for holistic development of students.
- Keeping students abreast with emerging technologies
- Knowledge Resource Centre for content management
- Industry readiness of students
- Consultancy for industry and NGO projects, etc.

### Department of Management

#### Department of Management Studies

Management Department of IITM provides opportunities to the students in the domains like leadership, entrepreneurial skills, professional competence, etc., to make them ready for the corporate world. The eminent personalities from industry regularly visit the department to share their experiences and guide the students. IITM organized webinars on various important issues like “IT Jobs in Japan”, “Content-Based Image Retrieval and Its Applications”, “Investment Awareness”, etc. The institute successfully organized International Conference on “Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB 2022)” on 25<sup>th</sup> and 26<sup>th</sup> March, 2022. The Department has organized various events like Management Sapiens (Management Fest), Seminars, Business Quiz, Current Affairs Quiz, Business Plan Competition, etc. Various workshops like Business Simulation, Psychometric Testing, Digital Marketing, Financial Modelling and Advanced Excel were conducted for skill enhancement as well as for improving the problem solving & decision making skills of management graduates. Students have actively volunteered for various Research Projects like Virtual Internship Project at Mirus Solutions Pvt. Ltd, Big Bazaar, etc. Students have been motivated to take part in other co-curricular events held in-house and by other institutions. They have also been attending conferences organized by IMA, AIMA and PHD Chamber of Commerce and Industry, ASSOCHAM and National HRD Network. They have also done various MOOC Courses from NPTEL, ICT Academy, Alison and Intershal.

**EVENTS ORGANISED SEMINARS/WEBINARS/FDP/GUEST LECTURES AS PER  
INSTITUTE'S CALAENDAR-2022**

<b>S. No.</b>	<b>Date</b>	<b>Activities/Events</b>
1.	January 7, 2022	Webinar on IT Jobs in Japan
2.	January 27-31, 2022	Online Management Expert Lecture Series- I
3.	January 28, 2022	Lecture on E-Resources in Management and Commerce Discipline
4.	January 29, 2022	Workshop on Major Project Briefing
5.	February 04, 2022	Webinar on Content-Based Image Retrieval and Its Applications
6.	February 7-16, 2022	Workshop on Adopting Life Skills for Improving Employability: Phase III
7.	February 10, 2022	Workshop on Personal Branding
8.	February 18, 2022	Guest Lecture on "How to make your dream into Reality"
9.	February 25, 2022	Expert Lecture on "How to Use WEKA Software"
10.	March 4, 2022	Expert Lecture on Business Intelligence Using WEKA
11.	March 11, 2022	Online Webinar on Investment Awareness
12.	March 25-26, 2022	International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022)
13.	April 1, 2022	Seminar on Economic and Financial Implications of the Russian Invasion on Ukraine
14.	April 29, 2022	Workshop on Career Guidance
15.	April 30, 2022	Session on Minor Project Briefing
16.	May 06, 2022	Workshop on Modern Web Technology (MERN STACK)
17.	May 19-21, 2022	Three Days Workshop On Stock Market-The Big Board Game
18.	May 20, 2022	Workshop on Machine Learning Using Python
19.	May 20, 2022	Webinar on Professional Etiquettes and Body Language
20.	May 27, 2022	Guest Lecture on "Entrepreneurship & Globalization
21.	June 24, 2022	Expert Lecture on Sri Lankan Crisis

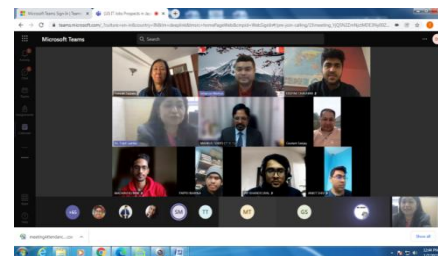
**EXTRA CURRICULAR AND CO-CURRICULAR ACTIVITIES AS PER INSTITUTE'S  
CALENDAR-2021**

<b>S. No.</b>	<b>Date</b>	<b>Activities/Events</b>
19.	Jan 7-March 11, 2022	Virtual Induction Event for Management Students
20.	January 14,, 21 and 28, 2022	Virtual Induction Event for BCA
21.	January 29, 2022	Alumni Talk - Industry Academics Confluence: Bridging the Gap
22.	February 4, 2022	Session on Personal Interview “Face it to Nail it”
23.	February 4, 2022	Session on Critical Analysis of Financial Budget 2022-
24.	February 5, 2022	Event on “Scrambled Lies : Fastest Finger First X Truth & Lies”
25.	February 11, 2022	Union Budget 2022-23
26.	February 24, 2022	Talent hunt
27.	March 2, 2022	Marico Centre for Women Empowerment Inaugurated in IITM Implemented by ICT Academy
28.	March 11-17, 2022	Recreational College Tour to Kullu-Manali
29.	March, 14, 2022	Alumni Talk Series
30.	Mar 19, 2022	Leadership Talk Series: Episode 7 – Decisiveness
31.	March 31, 2022	Innovative Managerial Thinking through Scripted Role Play Competition
32.	April 1-2, 2022	Group Discussion (GD) Competition
33.	April 23, 2022	Alumni Meet - SANSARG-2022
34.	May 7, 2022	InternHunt 5.0 - Annual Internship Fair of IITM
35.	May 13, 2022	Session on Six Thinking Hats-Parallel Thinking
36.	May 28, 2022	An Educational College Trip to Drone Festival of India
37.	June 6, 2022	Session on Corporate Mentorship Programme
38.	June 21, 2022	International Day of Yoga (IDY2022)
39.	June 22, 2022	Virtual Industrial Visit – Yakult Danone (Sonepat plant)
40.	June 22 - 23, 2022	Barclays Life Skills Mentoring Programme – Phase II (offline)



**Webinar on IT Jobs in Japan January 7, 2022**

IITM in association with Global Trade Resources and ASAHI Japanese Language School organized a webinar on IT Job Prospects in Japan for BCA first semester students to give exposure to them to reach to the international job market and plan their future in advance. The session was conducted by Mr. Markus, Managing Director ATG and Selyucus Markus, Director ATG. The session was very informative for the students as they understood the Do's and Don'ts for applying IT jobs in Japan. Moreover, interview tips to students were also given. At the end of the session students' query was also taken.



**Online Management Expert Lecture Series- I January 27-31, 2022**

Expert lectures provide platform to students to express their ideas. With this view, the Department of Management studies of IITM organized online Management Expert Lecture Series-I for MBA first semester students. Mr. Nargish Gupta, Asst. Prof. SisTec, delivered a talk on 'Essential IT Skills for Career Growth in Management Field' on the first day. He demonstrated the application of MS-power point, Google forms, google docs, google Jamboard. CA ShambhuNath, Practicing Chartered Accountant covered 'Financial Accounting: A Practical Approach' on the second day. He gave the exposure of financial accounting by discussing balance sheet of company. The last session was taken by Mr. Mukesh Sharma on the topic 'Consumer Protection Act, 2019'. He covered the composition of consumer council and its norms.



**Lecture on E-Resources in Management and Commerce Discipline January 28, 2022**

IITM organized a special lecture on E-Resources in Management and Commerce Discipline for BBA and B.Com (Hons.) students to make them aware about various e-resources for knowledge enhancement. Dr. Dipti Gulati, Librarian, IITM was the resource person. She explained the sources of books and research papers available from various online websites as well as through IITM Library. At the end of the lecture students clarified their doubts.

**Workshop on Major Project Briefing, January 29, 2022**

IITM organized an online workshop on Major Project Briefing for BBA and B. COM. (H) sixth semester students with the objective of making them learn about various tools and techniques of research methodology. Dr. Savita Waswani, Associate Professors at IITM was the resource person. The session provided insights on basics of research, writing research proposal, selection of suitable research design and relevance of research in today's scenario. Students were provided hands on experience on how to gather data related to the problem to prepare a project report. The students got good insight about project and indeed it was a great learning for all.

**Webinar on Content-Based Image Retrieval and its Applications Competition, February 04, 2022**

The Artificial Intelligence Centre of IITM organized a webinar on Content-Based Image Retrieval and its Applications for BCA and MCA students. The webinar was delivered by globally Dr. Naushad Varish, Associate Professor, KLU University Andhra Pradesh. He introduced the participants to the essentials of Content-Based Image Retrieval and the way it is implemented. The webinar was very interactive and students showed keen interest in learning.

**Workshop on Adopting Life Skills for Improving Employability: Phase III, February 7-16, 2022**

IITM in collaboration with BARCLAYS organized a Workshop on Adopting Life Skills for Improving Employability: Phase III for MBA, BBA, B.Com (Hons) and BCA students. It was 18 hours session spread over 9 days. The resource persons were Ms. Pooja and Mr. Tushar, Trainer Soft Skills, Rubicon skill Development Pvt Ltd. Major Highlights of the workshop were Public speaking, E-mail Etiquette, Telephone Etiquette, Group Discussion, Personal Interview and Presentation skills. Ms. Pooja and Mr. Tushar gave excellent training to students by imparting not only theoretical concepts but also engaged them in practical implications as well. Students also shared their individual experience with regard to the workshop.



## **Workshop on Personal Branding, February 10, 2022**

Management Club of IITM organized a Workshop on Personal Branding for all the students of MBA and BBA. The resource person was Ms. Divya Singh, Corporate Trainer and Founder of Skilldify Studio. The topics being covered in the session included need of personal branding and components of effective personal branding. The session helped students to gain additional knowledge on personal branding.



## **Guest lecture on “How to make your dream into Reality” February 18, 2022**

The ED Cell of IITM organized a guest lecture on “How to make your dream into Reality” for management students. The resource person of the session was Mr. Vikram Arora, a Young Entrepreneur and Architect by profession. He focused on the importance and need of becoming an entrepreneur. He also talked about his businesses and journey along with the necessary skills and traits required to become an entrepreneur.



## **Expert Lecture on “How to Use WEKA Software”, February 25, 2022**

AI Experience Centre of IITM organized an Expert Lecture on “How to Use WEKA Software” for BCA final year students to help them to carry various research projects using data mining techniques. The lecture was delivered by Dr. Sudhir Kumar Sharma, Professor and HOD, Computer Science Department, IITM. He provided insights about data mining and machine learning. Then he made each student to install WEKA software on his/her system and helped the students to do hands on practice on this software. The session was very fruitful for the final year batch students. Students got a good flair of WEKA software tool.



## **Expert Lecture on Business Intelligence Using WEKA, March 4, 2022**

The Department of Management studies of IITM organized Management Expert Lecture on Business Intelligence Using WEKA for MBA first semester students. The resource person was Prof. (Dr.) Sudhir Kumar Sharma, HOD, Computer Science Department, and IITM. Dr. Sharma covered the importance of business intelligence in today’s data oriented world along with the scope of business intelligence. He gave hands-on training on how to use WEKA for data classification, and data mining tasks. The sessions was very informative and students showed interest in the field of data analysis and visualization

## **Online Webinar on Investment Awareness, March 11, 2022**

The ED Cell of IITM on behalf of Association of Mutual Fund of India (AMFI) organized an online webinar on investment awareness for all the management students. The resource person of the session was Dr. Shikha Gupta, an AMFI speaker and Associate Professor at Lingya’s Lalita Devi Institute of Management & Sciences. She started the session with basic introduction of finance and investment. The webinar covered history of mutual funds in India along with discussions on investments in equity and mutual funds and their taxation aspects. At the end, there was an interactive doubt session with students to help them become an investor.

## **International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022), March 25-26, 2022**

IITM organized two days International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022) to provide an international forum to interact, deliberate and stimulate the innovative minds to promote high quality research in the field of ICT. Prof. K.K. Aggarwal, Founder VC-GGSIPU, Chairman of NBA, Chief Guest, Shri.J.C. Sharma, Chairman-IITM, Shri. Shiva Sharma, Executive Director- IITM, Ms. Seema Sharma, Member of Governing Body, Prof. (Dr.) Prerna Mahajan Director, IITM, Prof. (Dr.) Sudhir Kumar Sharma, General Chair and Dr. Gopal Singh Latwal, Organizing Chair along with the elite dignitaries inaugurated the conference by lighting the lamp and releasing the Conference Souvenir.

Prof. Aggarwal deliberated on artificial intelligence, its evolution and its relevance in the current era. Prof. Arpan Kumar Kar from IIT, Delhi deliberated on the evolution of AI and its adverse effects. Prof. P.S. Grover from University of Delhi delivered a talk on synthetic data and AI inspired E-commerce growth.

Prof. Amit Prakash Singh from USICT, GGSIPU deliberated on convergence of AI and IOT. Dr. Bharat Bhushan from Sharada University; Greater Noida delivered a talk on understanding the role of cryptography in blockchain technology.

Prof. Bhuvan Unhelkar from University of South Florida, USA delivered a talk on explainable artificial intelligence. He elaborated on Explainable AI (XAI) which goes deep within the AI system to identify the reasoning behind recommendations. Ms. Neha Sharma, Assistant Professor, IITM deliberated on HR innovative and sustainable approaches in industry 4.0. Prof. Parvinder Singh from Murthal, Haryana delivered a talk on resolving security issues in IOT using block chain. Dr. Kanta Prasad Sharma from Chandigarh University delivered a talk on navigation technology dimension for modern era.

Dr. Vikas Kumar from University of West U.K deliberated on the role of industry 4.0 in the post-pandemic World. Prof. (Dr.) Marcin Paprzycki from Poland delivered a talk on comprehensive literature review of IOT applications and its uses in the field of management and business. Mementoes and certificates were distributed to the organizing chair, conveners, co-conveners, session chairs and student coordinators for their unwavering commitment to the tasks of the conference.



### **Seminar on Economic and Financial Implications of the Russian Invasion on Ukraine, April 1, 2022**

National Digital Library of India, Club of IITM organized a Seminar on Economic and Financial Implications of the Russian Invasion on Ukraine for NDLI Club Members. The event was about Russian Invasion over Ukraine. The resource person Prof. Soumitra Mookerjee conducted the session and discussed about the measures to be taken by the Russian Government. Overall, it was a very informative session.



### **Workshop on Career Guidance, April 29, 2022**

The Artificial Intelligence Centre of IITM organized a workshop on Career Guidance for BCA students. The workshop was delivered by Mr. Kartik Mathur, Co-founder, Coding Blocks. He introduced the participants to the best platform for building career. He also informed about company's hiring process in IT sector. As unanimous feedback from all the participants, the workshop was exceedingly treasured and revered. The workshop was very interactive and students showed keen interest in learning. More than 150 students attended the event.



### **Session on Minor Project Briefing, April 30, 2022**

IITM organized a session on Minor Project Briefing for BBA first semester students to familiarize them about how to prepare the minor project report. Dr. Deepika Arora, HOD (BBA), IITM discussed about various chapter schemes in the minor project, schedule, marking scheme (internal & external) etc. The session proved to be very informative, giving deep insights into various research related aspects.



### **Workshop on Modern Web Technology (MERN STACK), May 06, 2022**

The Artificial Intelligence Centre of IITM organized a workshop on Modern Web Technology (MERN STACK) for BCA students. Mr. Piyush Pandey, trainers, Intern Nexas was the resource person. The MERN stack is an amalgamation of four technologies. This combination allows developers to create complete websites (back-end and front-end). As unanimous feedback from all the participants, the workshop was exceedingly treasured and revered. The workshop was very interactive and students showed keen interest in learning. More than 100 students attended the event.

### **Three Days Workshop on Stock Market-The Big Board Game, May 19-21, 2022**

The Management Club of IITM organized 3 days workshop on Stock Market-The Big Board Game for BBA and MBA students. The focus was on the understanding of the basics of stock market, fundamental analysis, technical analysis and how trading takes place in the stock market. On the first day of workshop, Dr. Sunitha Ravi, Associate professor, IITM told the students about basics of stock market. Dr. Deepika Arora, Associate professor, IITM gave the overview of the session, The students of MBA and BBA were also involved in the session. Chetan, Karishma, Preeti Roy, Piyush Tanwar and Jatin Ahuja discussed about the fundamental and analysis technical analysis in which they covered basic terms, different types of charts, indicators and patterns.



### **Workshop on Machine Learning Using Python, May 20, 2022**

The Artificial Intelligence Centre of IITM organized a workshop on Machine Learning Using Python for BCA students. The workshop was delivered by Mr. Rohit Yadav, Assistant Professor, and IITM. He introduced the participants about Machine learning and elaborated how to implement machine learning algorithm using Python. As a unanimous feedback from all the participants, the workshop was exceedingly treasured and revered. The workshop was very interactive and students showed keen interest in learning.

### **Webinar on Professional Etiquettes and Body Language, May 20, 2022**

National Digital Library of India (IITM Club) in association with Skill Enhancement Cell of IITM organized a webinar on Professional Etiquettes and Body Language for NDLI Club Members to help the students in understanding the importance of professional etiquettes. The resource person was Ms. Palak Kohli, Corporate Trainer Sunstone-my Future who shared tips for good workplace etiquettes and command over body language. Overall, it was a very informative session.

### **Guest Lecture on “Entrepreneurship & Globalization, May 27, 2022**

Management Club of IITM organised a guest lecture on Entrepreneurship & Globalization for MBA & BBA first semester students. The resource person was Mr. Uttam Kumar Sharma, Founder, Dhirati Education. He discussed the role of entrepreneurship in the global economy and also the impact of globalisation on small scale business. The session was very informative and interactive and provided an insight into how decisions are made in business.



## **Expert lecture on Sri Lankan Crisis, June 24, 2022**

Research committee of the institute organized an expert lecture on the topic Sri Lankan Crisis for all the management students and faculty member to apprise them about the current burning issues on the economic front. Dr Vandana, Professor, IITM initiated her lecture by giving a brief introduction about the economic history of Sri Lankan economy and the current economic crisis. She extended her lecture by explaining how the crisis started and what pushed it into default. The session was very informative.



## **EXTRA CURRICULAR AND CO-CURRICULAR ACTIVITIES AS PER INSTITUTE'S CALENDAR-2021**

### **Virtual Induction Events for Management Students, Jan 7-March 11, 2022**

IITM conducted Virtual Induction Events for first year students of MBA, BBA and B.Com (Hons.) in which various sessions were organized on diverse topics by different recourse persons. Dr.VikasBharara, HOD of Commerce Dept. started the session on Academic Disciplines and Course Curriculum. Various objectives, principles and features of college curriculum were discussed. Second session on Presentation Skills was taken by Dr.Deepika Arora, HOD of BBA Dept. She explained the importance of presentation skills.

The speaker for the third session was Dr.Harmeet Malhotra, Assistant Professor and her topic was Communication Skills. Communication skills involve listening, speaking, observing and empathizing. The fourth session was taken by Ms. Neha Sharma, Assistant professor, IITM. She enlightened the students on the topic of Goal Setting. The fifth session was taken by Ms. ShaliniGirdhar& Ms. Aarushi Grover, Assistant Professors, IITM. They discussed purpose and objectives of time management.

The sixth session was taken by Mr. Himanshu Matta & Ms. ShikhaDabral, Assistant professors, IITM. They elaborated on business etiquettes in global business. The seventh session was taken by Dr. Anita Sharma, Associate Professor, IITM. She discussed the benefits and types of public speaking. The eighth session was taken by Dr. Gopal Singh Latwal, Associate Professor on the topic of Stress Management. The last session was taken by Dr. Sandhya Maitra, Associate Professor, IITM. She differentiated between creative & critical thinking. Overall, the students learned with great knowledge in all the sessions.

### **Virtual Induction Events for BCA, January 14, 21 and 28, 2022**

Virtual Induction Events was organized by Department of Computer Science, IITM on the topics Time Management, Leadership Skills and Critical Thinking. The resource persons were Dr.Ramandeep Kaur, Dr.TriptiLamba and Dr. Sandhya Maitra, Associates Professors, IITM. These sessions enabled new joiners to become active contributors. The sessions in this informative series were followed by Q & A sessions in which the students asked their questions which were then commendably answered by the speakers.

### **Alumni Talk - Industry Academics Confluence: Bridging the Gap, January 29, 2022**

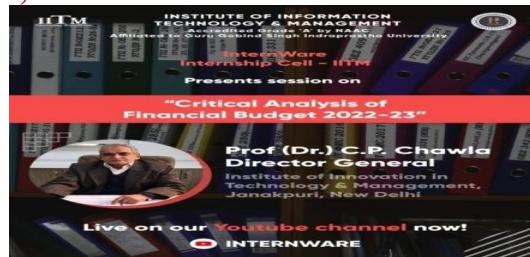
IITM Alumni Association organized an Alumni Talk on the theme Industry Academics Confluence: Bridging the Gap for the students of BCA, BBA, and B.Com. The speaker for the event was Mr. Sutikshan Kashyap, Senior Associate, Fiserv Group of Solutions. He started the session with a brief description of his journey from IITM to Fiserv Group. He later talked about the corporate environment. Mr. Kashyap also took the queries of the students and satisfied the curiosity of aspirant minds of his juniors very enthusiastically. The session was very fruitful for the students.

### **Session on Personal Interview "Face it to nail it" February 4, 2022**

Skill Enhancement Cell of IITM organized a virtual session on Personal Interview with an aim to help students to obtain additional information about the skills and knowledge of the interviewee as the interviewer not only assesses a candidate's skills but also checks his suitability for the job. Ms. Neha Sharma, Assistant Professor at IITM was the resource person who deliberated on the essential tips and tricks to help students avoid mistakes during the interview. Thereafter panel discussion took place where Ms. Neha Sharma, Dr.TriptiLamba and Dr.Malavika Srivastava, Assistant Professors, IITM were the panellist. Ms. Garima, student from MBA fourth semester moderated the discussion and some questions were launched by her to the panellist one by one. Plethora of valuable insights & experiences were shared by the panellist on the interview skills required by students to succeed in a job interview. As a unanimous call from all the students, the session was highly appreciated and admired.

## **Session on Critical Analysis of Financial Budget 2022- 23Feb 4, 2022**

InternWare–Internship Cell of IITM organized a session on Critical Analysis of Financial Budget 2022-23 for the faculty members of IITM. Prof (Dr.) C.P. Chawla, Director General, Institute of Innovation in Technology & Management was the resource person for the session who explained about the hits and misses of Financial Budget 2022-23. The event was also released on Youtube Channel for understanding of analysis of budget by the students of all courses.



## **Event on “Scrambled Lies: Fastest Finger First X Truth & Lies”, Feb 5, 2022**

InternWare – Internship Cell of IITM organized an event on “Scrambled Lies: Fastest Finger First X Truth & Lies” which saw participation from students across different colleges in Delhi/NCR. The event was a huge success. First position was secured by Lucky Dhameja, a student of B.Tech. Second Year, JSS Academy of Technical Education, Noida. Second position was secured by Deepak Agarwal, a student of Institute of Innovation in Technology & Management and third position was secured by Manya Gupta a student of BBA first semester, IITM

## **Union Budget 2022-23, February 11, 2022**

With the objective to provide a comprehensive overview of Union Budget 2022-23, institute organized a session on Union Budget. The resource persons were Dr. Deepika Arora, Dr. Sunitha Ravi and Dr. Vikas Bharara, Associate Professor, IITM. Various topics were explained to students like -Budget Allocation, significance of budget and its implementation etc., The session ended with a vote of thanks and concluding remarks by Dr. Deepika Arora,

## **Talent hunt February 24, 2022**

Dramatics society of IITM organized talent hunt for first semester students. The students participated enthusiastically and showed their talent. Ten students were finally selected based on evaluation criteria. The students enjoyed a lot and also appreciated the participants.

## **Marico Centre for Women Empowerment Inaugurated in IITM Implemented by ICT Academy, March 2, 2022**

To make a difference in the graduating women's life, Marico Centre for Women Empowerment Inaugurated Marico Centre for Women Empowerment. The Centre was inaugurated by Mr. B. Raghava Srinivasan, Head – Corporate & Government Initiatives, Mr. Kamlesh Singh, and State Head – Academic Operations, ICT Academy, Prof. (Dr.) Perna Mahajan, Director and Prof. (Dr.) Sudhir Kumar Sharma, HOD, IT Department, IITM. The students were trained on skills such as data analytics, python programming, cloud infrastructure, banking and financial literacy. The women candidates were thrilled to take the advantage of this training fully that was provided to them free of cost.



## **Recreational College Tour to Kullu-Manali, March 11-17, 2022**

Kullu and Manali are truly a nature lover's paradise. These places promise an abundance of scenic beauty, temples, monasteries and a lot of adventure activities for visitors. BCA & BBA students of IITM visited Sissu village & Solang Valley, trek to Kalathandthe Hidamba temple. The pleasant weather added to the charm of the trip and students had fun and adventure in the lap of nature. Students made new friends and had their share of playing pranks and enjoyed with each other. All the recreational activities engaged in these days refreshed all and the students had wonderful memories to cherish.





### Alumni Talk Series March, 14, 2022

Alumni Association of IITM in association with IITM-National Digital Library of India Club organized a session on Breaking Myths: Building your Career in the Area of Content for NDLI Club Members. The resource person was Ms. Mansi Singh, Alumna of BCA 2015-18 batch who shared her experience with current batch students with regard to career avenues in the area of 'Content' which has huge scope in coming years. She also highlighted the myths about content writing and guided students about starting their career in this vast field. Overall, it was a very informative session.

### Leadership Talk Series: Episode 7 – Decisiveness Mar 19, 2022

InternWare – Internship Cell of IITM started Leadership Talk Series in September 2020 for all the students to enhance their corporate knowledge so that they should learn from the top leaders in the corporate sector. Theme for Episode 7 was "Decisiveness" which means taking right decisions at right pace and at right time. The resource person was Ms. Meeta Bedi, General Manager - HR, Wipro Ltd. Anchors for the episode were Isha Singh, Anurag, & Sanjana Gugnani, BBA second year students. All questions were answered with examples by the Guest of Honor. At the end, it proved to be a successful and very informative event.



### Innovative Managerial Thinking through Scripted Role Play Competition, March 31, 2022

Skill Enhancement Cell of IITM organized an intra-college Scripted Role Play Competition with an aim to develop innovative managerial thinking among students by being great imitators to react in a practical situation. Judges for the event were Dr. Harmeet Malhotra, Assistant Professor, IITM and Dr. Savita Waswani, Associate Professor, IITM. They evaluated the teams on their storyline, ability to convey the main theme, creativity, confidence and body language. The winning team presented an act on "Marketing Strategies of the Dating App" which was a complete wrap up of fun, drama, excitement and managerial learning's in the area of marketing. The name of the students from the winning team were Gunjan, Harshit Batra, Aantariksh, Khushi, Komal from BBA and Deepak Sabharwal from (BCA). The competition concluded successfully with great words of encouragement and appreciation from the judges.

### Group Discussion (GD) Competition, April 1-2, 2022

A GD Competition was conducted for all the students of the institute. It was a prized event that added flair to the corporate background. The contestants were assessed on the basis of 3 rounds. The top 10 participants were drizzled with appreciation by the judges and gifts from the team. The physical event rejuvenated the spirits of all attendees at large. Vaibhav Yadav, a student of B.Tech first year, Delhi Technological University secured first position. Lakshya Kaushik, a student of BBA second year from IITM secured second position. Shreyansh, a student of BBA second year from IITM secured third position.



### Alumni Meet - SANSARG-2022, April 23, 2022

Alumni Association of IITM organized an Alumni Meet for under graduate students. Students were welcomed with the registration process followed by networking breakfast. After that, the students were taken to the auditorium for the event. It began with Lamp Lighting and Saraswati Vandana, after that Prof. (Dr.) Perna Mahajan, Director, IITM and Dr. Deepika Arora, President Alumni Association addressed the audience. The cultural programme was also organized by cultural committee of the institute which included performance by ENGRAVERS-the Music society, RAP NAGRI, PARINDEY- Dramatics society, INCUBUS-Western Dance society, STAND UP comedy act, ROYALS OF PUNJAB- Bhangra society. Some fun games were also conducted for the Alumni.





### **InternHunt 5.0 - Annual Internship Fair of IITM, May 7, 2022**

InternWare – Internship Cell of IITM hosted Annual Internship Fair which is its flagship event. 31 companies participated and registered students got a chance to choose their dream profile. Renowned companies like AIM India, Astroshala, Career Pathshala, Outlook Group etc. participated and offered attractive positions to the students of IITM.



### **Session on Six Thinking Hats-Parallel Thinking, May 13, 2022**

Management Club of IITM organised a session on “Six Thinking Hats-Parallel Thinking” for BBA first year students. The resource person was Ms. Durdana Naseer, Management Club Member. The speaker shared her vast knowledge on parallel thinking and six hats method of better thinking. She explained that The White Hat means the Information; The Red Hat represents emotions, feelings and intuitions; The Black Hat is the basics of critical thinking; The Yellow Hat represents our thinking culture in argument; The Green Hat is the generative hat and The Blue Hat is the conductor of the orchestra. The session was very informative and interactive which provided an insight into how these hats are used in decision making.

### **An Educational College Trip to Drone Festival of India, May 28, 2022**

An educational trip to Drone Festival of India 2022 at Pragati Maidan, New Delhi was organized by IITM for its students of BCA programme. The two-day festival brought together over 1,600 delegates comprising government officials, foreign diplomats, armed forces, central armed police forces, PSUs, private companies and drone start-ups. With over 70 exhibitors displayed various use cases of drones, product launches, panel discussions, and flying demonstrations also included a display of a Made-in-India Drone Taxi prototype. Attending the festival was a wonderful experience for all.



### **Session on Corporate Mentorship Programme, June 6, 2022**

A session on corporate mentorship was conducted for BBA first semester students. The resource person was Ms. Elina Singh associated with American Express. In the session students got to know about current job market. The speaker told about various skills required in job market like presentation skills, communication skills, confidence, attitude etc. She also discussed the importance of doing project works and massive open online courses. The speaker also enlightened about how to write a good resume.



### **International Day of Yoga (IDY2022), June 21, 2022**

International Day of Yoga (IDY2022) was celebrated by the faculty and staff members at IITM with great enthusiasm. Acknowledging importance of Yoga United Nations General Assembly has declared 21st of June as an International Yoga Day. Thus, as a part of the IITM’s commitment to promote a healthy and happy lifestyle for all its stakeholders on 21st June, the institute organized a yoga session for all the staff and faculty members.



## Virtual Industrial Visit – Yakult Danone (Sonapat plant), June 22, 2022

Industry Institute Partnership Centre (IIPC) organized virtual industrial visit to the manufacturing facility/plant of Yakult Dan one India Pvt. Ltd. for the first year students of IITM. It was approximately one hour session where all aspects of the functioning of plant like procurement of raw materials, packaging, maintaining hygiene, etc. were covered. The presentation was augmented by lot of interesting videos to engage the audience and never let them feel bored. The session was open for students to ask questions pertaining to their interest areas. Members from Public Relations Department and Management were happy to share their responses on queries cum questions raised by the curious students to their full satisfaction. The session ended on a happy note with a promise from the company’s side that they will be very happy to welcome IITM students for the interaction session and visit at their location.



## Barclays Life Skills Mentoring Programme – Phase II (offline), June 22 - 23, 2022

Industry Institute Partnership Centre (IIPC) of IITM organized Barclays Life Skills Mentoring Programme (Phase II) for BBA & B.Com (H) students. The Programme focused on key areas like personal interviews, resume building & impression management where 33 shortlisted B.Com (H) and BBA students participated in batches over 2 days and learnt a lot in these key areas. These students got a chance to interact with senior managers of Barclays on some contemporary plus general topics. Most importantly, one to one interaction was really healthy one.



## ENVIRONMENT AND COMMUNITY SERVICES

### Poster competition, February 21, 2022

Environment & Community Services Committee of IITM organized a Digital Poster-Making Competition on the theme “NO SMOKING DAY” which was globally observed on 9th March 2022. The main objective of event was to spread awareness about the harmful effects of tobacco consumption through cigarettes and other modes. The important message was to help smokers to get rid of the bad habit of smoking, there was a very good response of the students and the creativity of the students was displayed at its best in the form of beautiful and vibrant posters made by them.



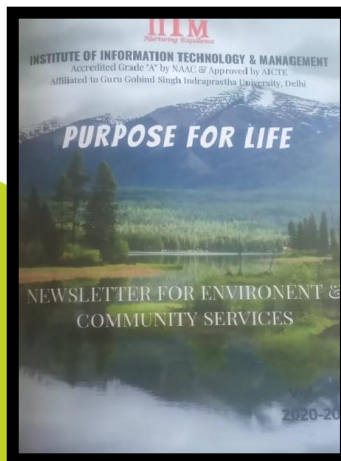
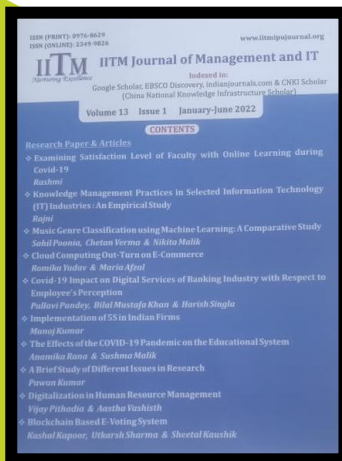
### “Brushless Painting” June 6, 2022

Environment & Community Services Committee of IITM organized a Brush Less Painting Competition on the theme “World Environment Day” which is celebrated on 5<sup>th</sup> June 2022. The main objective for this event was to spread awareness about the environment and also motivate others to do the same, in hopes of creating a better future. Student participated with full zeal and enthusiasm



# UPCOMING MEGA EVENTS

S. No.	Events
1.	Faculty Development Programme(Management and IT)
2.	Orientation Day
2.	Fresher's party
3.	Techno Sapiens-2022
4.	Industrial Visit
5.	Farewell Party -2022
6.	Annual Convocation- 2022



The "IITM Journal of Management and IT" is a bi-annual journal with the mission to propagate quality learning and disseminate innovative information to the society through excellence in education and research for the benefit of everyone, ranging from the academic and professional research communities to industry practitioners.

Purpose for Life, IITM's annual Newsletter, is a new initiative taken by IITM's Society for Environment and Community Services. This endeavor has enthralled upon the students and the staff, the importance and need of being socially responsible citizen who is always ready to work for the betterment of the society and country as a whole.

PRAGYA is the annual students' magazine of IITM which marks the culmination of all the academic activities of each year. Pragma unfolds a panorama of the college life depicted in numerous articles scripted by the overzealous IITM students. The magazine provides a platform to the students to showcase their capabilities and potential.

## Institute of Information Technology & Management

Accredited Grade 'A' by NAAC, AICTE Approved & Recognized by UGC U/s 2(f) of UGC Act  
 Category 'A' by Joint Assessment Committee

D-29, Institutional Area, Janakpuri, New Delhi-110058

Telephone: 011-28525051, 28525882, Telefax: 011-28520239

Website: [www.iitmjanakpuri.com](http://www.iitmjanakpuri.com)

Email: [director@iitmipu.ac.in](mailto:director@iitmipu.ac.in)